

PEOPLE
PASSION
DATA
A BRIGHTER
TOMORROW



RideGauge™

SMART POWERSPORTS BUYING INTELLIGENCE

RIDE SMARTER • BUY BETTER

Smarter Buying for **New or Used** Powersports.

RideGauge helps buyers shop more confidently for new or used motorcycles, ATVs, and UTVs with price guidance, market insights, and local comparable listings.



Find comparable
model listings
in your area.

MORE RIDES.
BETTER DECISIONS.
A BRIGHTER ROAD AHEAD.





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The Buyer Problem

Shopping for a new or used motorcycle, ATV, or UTV can be confusing, inconsistent, and time-consuming.



WHAT BUYERS STRUGGLE WITH

- Inconsistent pricing across dealers and private sellers
- Limited visibility into fair market value
- Difficulty comparing new versus used purchase options
- Hard to find comparable model listings in the buyer's area
- Important risks and known issues are easy to miss



HOW RIDEGAUGE SOLVES IT

- Fair-value pricing guidance
- Comparable model listings in your area
- Price insights and deal intelligence
- Support for new or used motorcycles, ATVs, and UTVs
- Clearer, faster buying decisions



LOCAL
COMPARABLE
LISTINGS



FAIR PRICE
GUIDANCE



SMARTER
DEAL DECISIONS

“ Know what similar models are listed for near you **before you buy.** ”

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How RideGauge Works

RideGauge helps shoppers evaluate new or used motorcycles, ATVs, and UTVs with practical, location-aware buying intelligence.



*More Rides.
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1



Enter the vehicle

Use VIN or year, make, and model.

2



Add the details

Include mileage or hours, condition, and ZIP code.

3



See comparable listings

View comparable model listings in your area.

4



Buy with confidence

Receive fair price range, target price, opening offer, walk-away price, and known issues.

Key Outputs



Local
comparable
listings



Fair-value
price range



Market trends
and price
insights



Known issues
and
recommendations



Better
negotiation
guidance



**Built for new or
used powersports
buying**

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Who It Serves

RideGauge is designed for shoppers comparing new or used motorcycles, ATVs, and UTVs across both dealership and private-party markets.



Primary users

- First-time buyers who need confidence and guidance
- Experienced shoppers who want faster, data-backed decisions
- Buyers comparing dealership offers and private-party listings
- Powersports enthusiasts shopping motorcycles, ATVs, and UTVs



MOTORCYCLES

ATVs

UTVs



RideGauge position

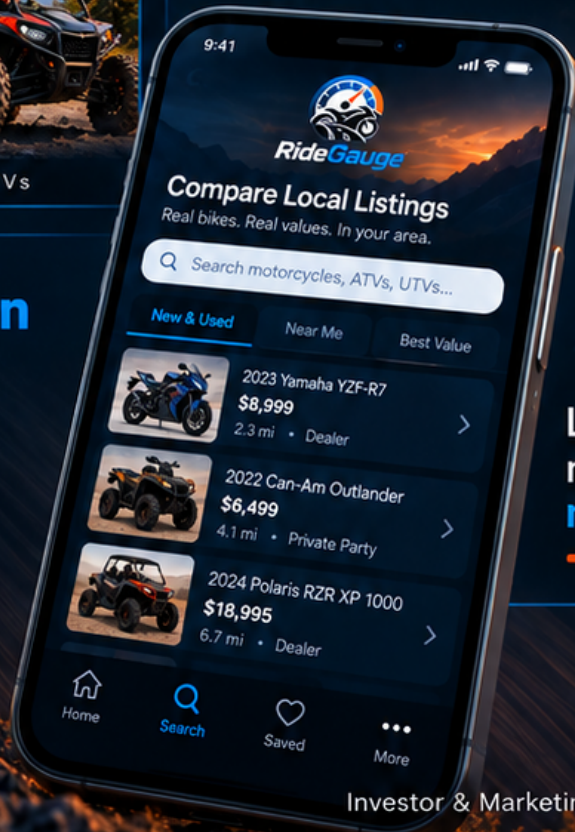
RideGauge sits at the intersection of market data, local listing intelligence, and consumer decision support—helping people shop smarter before they commit to a purchase.

RIDE SMARTER.
BUY BETTER.



Why it matters

- The powersports market is fragmented and difficult to evaluate
- Buyers want local context, not generic national averages
- Comparable model listings in the user's area improve trust and decision quality
- The same platform can support both new and used buying decisions



Local listings
make the guidance
more relevant.



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Business Model & Growth

RideGauge is being designed as a scalable buying-intelligence platform for new or used powersports purchases.



Revenue opportunities

-  Consumer subscriptions
-  Premium valuation and deal reports
-  Dealer intelligence and premium tools
-  Listing, referral, and marketplace partnerships



Growth drivers

-  Strong consumer need for clearer buying guidance
-  Comparable model listings in the user's area increase engagement
-  Expansion across motorcycles, ATVs, and UTVs
-  Path from consumer buying tools into dealer-facing intelligence



Why the model works

RideGauge creates recurring value by helping buyers return for price checks, comparable listings, and smarter negotiation support throughout the shopping journey.



From local listing intelligence
to better deal decisions.

MORE RIDES.
BETTER DECISIONS.
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Investment Opportunity

RideGauge is building a smarter decision layer for people shopping new or used motorcycles, ATVs, and UTVs.

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Why invest

- Clear consumer pain point
- Useful, differentiated local comparable listing feature
- Expansion potential across powersports categories
- Future growth path into premium dealer tools and data services



Use of funds

- Product development
- Data and listing integrations
- Valuation and pricing engine refinement
- User acquisition and go-to-market
- Industry and dealer partnerships



Closing statement

RideGauge combines brand potential, practical utility, and local market relevance. By helping buyers see comparable model listings in their area and understand better pricing, the platform is positioned to become a trusted powersports buying companion.

Ride smarter. Buy better. Build bigger.

A STRONGER TOMORROW
FOR THE POWERSPORTS COMMUNITY.

Let's Build What's Next. →